

Purvaja Patel

UX/UI Designer

Contact

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Portfolio Link

www.purvajapatel11.com

Skills

User Research

Information Architecture

Wireframing & Prototyping

User Persona & Journey Mapping

Typography & Style Guide

Visual Design, Interaction Design

Sketching & Storyboarding

Usability Testing & A/B Testing

User Empathy & Problem Solving

HTML / CSS

Software Tools

Figma, Adobe Creative Suite, Trello, Miro, Slack

Certification

2023-01

TCPS 2: CORE 2022(Ethical Conduct for Research Involving Humans)

Detail-oriented UX enthusiast skilled in user research, prototyping, and usability testing. Passionate about creating intuitive designs and eager to contribute to dynamic team environments.

Professional Experience

2023-02 -

2023-07

UX/UI Designer

Transformer Academy, Vancouver, BC

- Implemented UX principles to drive alignment with business objectives, ensuring designs meet strategic goals.
- Developed comprehensive design strategies, encompassing user flows and interactive prototypes, to foster seamless collaboration among multidisciplinary teams.
- Contributed to learning experience enhancements through user research and iterative design improvements.
- Advocated for accessibility by implementing innovative features and inclusive design solutions, ensuring equitable access to education for all learners.
- Proficiently utilized design and prototyping tools for effective collaboration on academic projects.
- Applied agile methodologies, ensuring adaptability and timely completion of tasks in educational projects and initiatives.

2021-12 -

2022-07

Data Entry Clerk

TJX Canada, Brampton, Ontario

- Conducted fast and accurate 10-key data entry using Microsoft Office and other systems.
- Collaborated with colleagues and supervisors to address discrepancies.
- Efficiently organized and managed documents for data entry tasks, including sorting and scanning.

2020-01 -

2021-12

Retail Supervisor

Dollarama, Brampton, ON

- Supervised retail staff for excellent customer service and issue resolution.
- Managed key duties, store visuals, and deliveries.
- Enhanced customer satisfaction, handled transactions, and trained new associates in cash register operations.

Education

Post-Degree Certificate: User Experience Design

Humber College - Toronto, ON

Post-Degree Certificate: Mobile Application Developer

Cambrian College - North York, ON

Bachelor In Computer Applications

Veer Narmad South Gujarat University - India